

Association for the Scientific Study of Consciousness

16th Annual Meeting

The Dome Complex, Brighton, UK

July 2nd - 6th 2012

Exhibitor Prospectus



What is the ASSC?

The ASSC is an academic society that promotes rigorous research directed toward understanding the nature, function, and underlying mechanisms of consciousness. The ASSC includes members working in the fields of cognitive science, medicine, neuroscience, philosophy, and other relevant disciplines in the sciences and humanities. <http://theassc.org>

Where is the 16th ASSC being hosted?

The conference is hosted by the Sackler Centre for Consciousness Science at the University of Sussex, and will be held at the superlative Brighton Dome and Corn Exchange complex, which is a historic building in the heart of Brighton's cultural quarter.

<http://www.sussex.ac.uk/sackler/>

<http://www.brightondome.org/>

Brighton is a popular seaside destination, cultural centre, and university town, only 45 minutes from Central London and only 30 minutes from Gatwick International Airport. The city is well known for its vibrant scientific, artistic, and digital communities; its cafe and pub society, and the beauty of the surrounding countryside. Everything is in easy walking distance and in July the weather is good as well!

<http://www.visitbrighton.com/>

Keynote Speakers

- **Prof Victor Lamme**, President-Elect ASSC, University of Amsterdam, Netherlands, Cognitive Neuroscience Group.
- **Prof Josef Perner**, University of Salzburg, Dept of Psychology, Division Cognition and Development, Research Group (Theory of Mind)
- **Prof Tania Singer**, University of Zurich, Director: Department of Social Neuroscience
- **Prof Geraint Rees**, University College London, Professor of Cognitive Neurology, Group Leader for ICN/FIL Awareness Group, Honorary Senior Research Associate, Division of Psychology & Language Sciences, Faculty of Brain Sciences.
- **Dr Tim Bayne**, University of Oxford, Faculty of Philosophy, University Lecturer, St. Catherine's College
- **Prof Christof Koch**, (special lecture), Caltech USA, Prof of Biology and Engineering at California Institute of Technology, Southern California, Chief Scientific Officer at the Allen Institute for Brain Science, Seattle

Programme committee

- **Zoltan Dienes**, University of Sussex, Co-Chair
- **Anil Seth**, University of Sussex, Co-Chair
- **Frederique de Vignemont**, Institut Jean-Nicod, Paris
- **Amanda Barnier**, Macquarie University, Sydney
- **Sid Kouider**, Ecole Normale Supérieure, Paris
- **David Edelman**, The Neurosciences Institute, San Diego
- **Katalin Farkas**, Central European University, Budapest
- **Joelle Proust**, Institut Jean-Nicod, Paris
- **Olaf Blanke**, EPFL, Lausanne
- **Olivia Carter**, University of Melbourne

Information for Exhibitors

With regards to any exhibitor or poster queries please contact local organising committee members:

- In the first instance - **Prof Hugo Critchley**, University of Sussex H.Critchley@bsms.ac.uk
- Dr Anil Seth, University of Sussex A.K.Seth@sussex.ac.uk
- Prof Zoltan Dienes, University of Sussex Z.Dienes@sussex.ac.uk
- Ms Hazelle Woodhurst, University of Sussex H.Woodhurst@bsms.ac.uk

Space Assignment:

There are currently x 10 dedicated spaces for exhibitors within the venue.

These are on a first come, first served basis. Cost of Exhibit Space: - **£800 per exhibit**

Included in the price:

- 1 x Skirted 6' Trestle Table , X 2 Chairs
- Identification sign for your table
- Cleaning and rubbish clearance
- Invitation to the 'Welcome Reception' Monday 2nd July 2012

Not included:

- Power points - NB: if you require power for laptops please note this on your 'exhibitor contract application'
- Additional furniture
- Internet access
- Car parking scheme
- Registration to the event

Exhibit Hours:

Tuesday 3 rd July 2012	09.30 - 18.30
Wednesday 4 th July 2012	09.30 - 18.30 or 19.30
Poster Session I:	14.00 – 16.00
Poster Session II:	16.30 – 18.30
Thursday 5 th July 2012	09.30 - 19.00
Poster Session III:	16.30 – 18.30
Friday 6 th July 2012	09.30 - 17.30

Programme Overview

ASSC 16	Mon 2 July	Tues 2 July	Wed 2 July	Thurs 5 July	Fri 6 July	
am	Tutorials	Keynote	Keynote	Keynote	Keynote	
		Coffee/tea				
		Symposia	Concurrent talks	Symposia	Concurrent talks	
pm	Lunch					
	Tutorials	Concurrent talks	Posters	Symposia	Symposia	
	Coffee/tea					
	Opening & William James prize	Concurrent talks	Posters	Posters	Close	
	Presidential address		Special lecture Christof Koch	Aperitifs and dinner		
	Welcome reception					
Student social						

In order to be considered for an exhibitor space at the 16th ASSC, please complete the separate 'Application Contract for Exhibitors'.

Please contact the local organising committee or, refer to the following websites for further programme information. Scheduling may change as the programme develops.

ASSC www.theassc.org

Sackler Centre <http://www.sussex.ac.uk/sackler/>

Regulations

Installation of Exhibition stands:

Monday 2nd July 2012 Times: 10.00 – 16.30

It is the sole responsibility of the exhibitor to have their display in place before preparations for the welcome reception begin at 17.00. Set up time is restricted to the hours listed above, unless otherwise approved by local committee organisers.

Dismantling of Exhibition stands:

Must be dismantled and removed from the venue by **19.30 on Friday 6th July 2012**

No installation or dismantling of display material is permitted during conference hours

Fire regulations

Fire codes require materials such as table covering, drapes etc to be flame retardant.

Use of heaters, lanterns, open flames as part of an exhibit is forbidden.

Security

Each exhibitor is responsible for preservation of his or her own property.

Liability/Insurance

Exhibitors shall be fully responsible to pay for any and all damages to property owned by and within the venue which results from any act or omission of an exhibitor. The exhibitor agrees to defend, indemnify and hold harmless, ASSC, SCCS, the Dome Complex, its owners, managers, directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from the exhibitor's use of the property. The exhibitor acknowledges that ASSC, SCCS and the Dome Complex do not maintain insurance covering exhibitors' property, and that it is the sole responsibility of the exhibitor to obtain liability insurance covering such losses. Each exhibitor by signing an application to exhibit, understands and agrees that they assume responsibility for the conditions described above.

1. ASSC, SCCS at its sole discretion, may withhold or withdraw permission to distribute souvenirs, advertising or other materials it considers objectionable or not in keeping with the character or purpose of the ASSC.
2. All exhibitor activity must take place in the assigned area only
3. Disclosure of Financial Relationships: ASSC, SCCS will ensure disclosure to the audience of (a) company funding and (b) any significant relationship between ASSC, SCCS and the company (e.g. grant recipient) or between individual speakers or moderators.

Exhibit cancellation/refunds policy:

Cancellations received before 2nd May 2012 will be charged a £150 GBP administrative fee.

Cancellations received after 2nd May 2012 will not receive a refund unless the space is resold.

Visibility

We recognise the value exhibitors add to the meeting and will do everything we can to increase exposure opportunities. There will be slow times when the meetings are in session but there will be a steady flow of contacts during breaks. Peak opportunities will occur during the refreshments breaks and poster sessions.

Xhibit Poster floor plan to follow.

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Travel

By air

The closest airport to Brighton is London Gatwick, which is 30 minutes away by train. London Heathrow is around two hours away by coach. European budget airlines tend to fly to Luton, Stansted and London City airports, but please be aware that these are some distance away from Brighton, although public transport links are available.

Visit <http://www.gatwickairport.com/> for information on flight arrivals and departures, directions, parking, maps, terminals, and other information about the airport services.

Additional links:

London Heathrow	http://www.heathrowairport.com/
Luton	http://www.london-luton.co.uk/en/
Stansted	http://www.stanstedairport.com/
London City	http://www.londoncityairport.com/

By rail

Brighton railway station is 10 minutes' walk from the conference venue, with fast, regular services into Brighton from London (from 52 minutes for Southern trains from Victoria and London Bridge) and elsewhere. To book tickets and for travel updates visit www.southernrailway.com or call National rail enquiries on 08457 484950. ¹

There is a frequent bus service from all areas of the city. For information on frequent local bus services go to www.buses.co.uk.

By car

<http://www.brightondome.org/DirectionsAndTravel.aspx>

By Taxi

The main taxi provider in Brighton is Brighton and Hove Streamline Taxis: 01273 20 20 20

<http://www.brighton-streamline.co.uk/intro.html>

Additional Services:

Taxi Brighton: 01273 30 11 11

<http://www.taxibr Brighton.com/>

Brighton and Hove Radio Cabs: 01273 20 40 60

<http://www.brightontaxis.com/index.html>

Accommodation

There are many hotels to suit all tastes and price ranges within walking distance of The Brighton Dome and Corn Exchange. Our conference accommodation provider is 'Visit Brighton' www.visitbrighton.com

Accommodation for ASSC16 is now available for on-line delegate reservations.

Delegates may create new or amend existing reservations via this direct link:

<https://www.conferencebookings.co.uk/delegate/BTNASSC16>

Accommodation availability dates: From: 01 Jul 2012 – To: 08 Jul 2012

Reservations: Delegate Contact: Reservations Delegate Contact Telephone Number: +44 (0) 1273 292626

Reservation Deadline: 22 Jun 2012

Past ASSC annual conferences

- [ASSC 14 \(2010\) - Toronto, Canada](#)
- [ASSC 13 \(2009\) - Berlin, Germany](#)
- [ASSC 12 \(2008\) - Taipei, Taiwan](#)
- [ASSC 11 \(2007\) - Las Vegas, USA](#)
- [ASSC 10 \(2006\) - Oxford, UK](#)
- [ASSC 9 \(2005\) - Pasadena, USA](#)
- [ASSC 8 \(2004\) - Antwerp, Belgium](#)
- [ASSC 7 \(2003\) - Memphis, USA](#)
- [ASSC 6 \(2002\) - Barcelona, Spain](#)
- [ASSC 5 \(2001\) - Durham, USA](#)
- [ASSC 4 \(2000\) - Brussels, Belgium](#)

We look forward to welcoming you at the 16th ASSC Annual Meeting in Brighton 2nd – 6th July 2012